

**GLOBAL SUMMIT OF PEST MANAGEMENT SERVICES FOR PUBLIC HEALTH AND FOOD SAFETY  
NEW YORK, MID TOWN HILTON – 3 AND 4 APRIL 2017**

**MONDAY, 3 APRIL**

**9:00 AM – 10:00 AM**

**FSMA Implementation and the Impact on the Global Pest Management Industry**

The US Centers for Disease Control estimates that 48 million people get sick from eating contaminated food, and 3,000 people die from eating contaminated food each year. In 2010, the U.S. Congress passed the Food Safety Modernization Act (FSMA) that was intended to reach far beyond pest management, touching all aspects of food safety. Understanding how FSMA and its regulatory framework impacts pest management firms and the clients the pest management industry serves is important for anyone performing work in food facilities both in the U.S. around the globe.

**10:15 AM – 12:15 PM**

**Overcoming Pest Management Challenges in Food Processing Facilities**

In food processing facilities, pest management is a high-stakes endeavor. The risk of contamination by pests or the food borne pathogens that they carry is too great to leave to chance. In this session, get the clients' perspective about the challenges associated with pest management in food processing facilities from expert consumers of pest management representing global food companies such as Danone and Cargill.

**1:15 PM – 2:45 PM**

**Challenges and Solutions in Food Distribution and Retail Facilities**

Pest control in distribution and retail facilities has all of the challenges of food processing, along with the added challenge of customer-facing, "front of the house" operations. Pest prevention is not only needed to ensure food supply safety, but also critical for reputation management. This session will bring together experts from global retail giants to candidly discuss the challenges they face in their companies' distribution and retail operations to ensure a pest free environment.

**3:00 PM – 4:30 PM**

**Overcoming Obstacles and Collaborating for Success in Food Facilities**

Third party auditors and pest management firms have the same goals: ensuring that food facilities maintain environments free of pests and their contaminants. Despite a common goal, confusion or misunderstandings can occasionally arise. Join a panel of experts from both the pest management industry and third party audit groups to find out how these challenges can be overcome to ensure high quality pest prevention for our customers.

**4:30 PM – 5:15 PM**

**The Role of Industry Protocols in Food Processing Facilities: Understanding the CEPA and NPMA Standards**

Standards and procedures for performing pest management in food facilities are nothing new to the pest control industry. Third party audits and benchmarked schemes are commonplace in the industry, yet both the European and North American industries have developed guidelines for pest management to supplement the existing programs. Find out why these programs have been created, and the positive impact they are having on the industry in this informative session.

**TUESDAY, 4 APRIL**

**9:00 AM – 10:00 AM**

**Urban Pest Management's Role in Protecting Public Health**

Food safety is only one aspect of the important role the global pest control industry has played in protecting public health - both historically and today. From mosquito-borne disease to respiratory

illness, pest management professionals play an increasingly important role despite mounting regulatory challenges. In this session, learn how the pest management industry can respond to the ever present public health threats caused by pests.

**10:15 AM – 11:15 AM**

**Communicating a Compelling Public Health Message to Consumers in a Skeptical World**

Although perceptions of the professional pest management industry has improved over the past few decades, some consumers fail to perceive the full public health value of pest management services. Valuable insights will be shared in this session about how to communicate the importance of pest control with regard to public health, without unnecessary “scare tactics” that may ultimately backfire.

**11:15 AM – 12:15 PM**

**Taking the Pulse of Pest Management Services in Health Care Facilities: Perspectives and Perceptions**

Pest prevention in sensitive environments such as health care facilities require an added degree of attention to detail and “tender loving care”. The perspectives of both pest management professionals and health care environmental health professionals will be shared in this session intended to shed light on the science and art of pest control service delivery in buildings dedicated to health care.

**1:15 PM – 2:30 PM**

**The Challenge of Managing Rodent Populations Around the Globe for Improved Public Health Outcomes**

Rodents have been implicated in public health crises throughout history. Countless sums of money have been invested in eradication programs in cities around the globe, yet rodent populations remain large, impacting public health on a daily basis. Learn about the challenges associated with large scale rodent eradication programs, and how major cities are tackling the rodent issue head-on in this revealing session.